

Texas Cotton Association 107th Annual Convention *Sponsorship and Magazine Advertising Submission Form*

Get your F R E E color ad, article, logo or slogan, published in our 2018 “TEXAS COTTON’S STORY” - 10th Special Convention Edition Magazine! Get your name out in front of attendees. How? Commit to sponsor at any of the levels listed below and then submit full color program ads, articles, logos, or slogans and we will run your ad at no additional cost!

SPONSOR PACKAGES INCLUDE...

\$10,000 - TEXAS COTTON UNDERWRITING SPONSOR



A SPECIAL THANK YOU to PCCA and Bayer CropScience e3 for agreeing to support this year’s convention as UNDERWRITING SPONSORS!

\$5,000 - TEXAS COTTON BENEFACTOR

Benefactor sponsorship to include your choice of the one of the following (7) events/offerings:

- **“Networking Breakfast Lounge”** Exclusive breakfast sponsor on Thursday morning from 7:30 – 10:00 am., April 26 - prior to and during the committee meetings.
- **“General Session seated Breakfast”** Exclusive breakfast sponsor during the General Session on Friday morning, for all attendees.
- **Special Speaker & Entertainment Program”** on Friday morning April 27 during the General Session. We are scouting for a commitment from TWO \$5K sponsors willing to share in the expense of a dynamic speaker/entertainment artist.
- Exclusive opportunity to be recognized for the Publishing and Printing of our **10th Special Convention Edition Magazine, “TEXAS COTTON’S STORY”**, a TCA historical tabletop issue containing everything about this year’s convention and the primary issues we face featuring articles from prominent cotton merchants, other industry giants, as well as a focus on those that supply our needs and support the cotton industry.
- Exclusive opportunity for a **“Technology Titan” to launch the brand new TCA Native App available for download from the Apple Store and Google Play and sole provider of all other on-site technology** required to produce a successful convention. Upon download, attendees are provided with everything TCA plus more from enhanced personal profiles, lasting connections with sponsor-rich portal profiles, maps, polls and surveys, easy to access files and documents, and staying connected with on-site staff by requesting information and receiving push notifications.
- Exclusive provider of **Registration Gifts** to include a 132 page hardback book for each guest **“Hotel Galvez Queen of the Gulf”**, a historical account of the hotel and what it looked like in 1911 where the founding fathers of the TCA wrote the Articles of Incorporation and first Trading Rules! ...as well as other registration giveaways!
- Exclusive provider of **TCA Board & VIP Luncheon, Off-site Activities and Prizes Sponsor** to include Golf beverage carts, box lunches and prizes for golf participants; Historical excursion and luncheon, Fishing contest and prizes; and Market Guess prizes. Also includes your brand as the provider of all off-site transportation.

This \$5K level includes your full color 2 page inside ad and article in our special 2018 "TEXAS COTTON’S STORY” - 10th Special Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, 3 registration passes, and special public recognition. Included is your choice of golf hole to sponsor at the TCA Golf Scramble, availability based on a first come, first serve basis. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

\$3,000 - TEXAS COTTON CHAMPION

Includes your full color 2 page inside ad and article in our special 2018 "TEXAS COTTON'S STORY" – 10th Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile event app promotion, 2 registration passes, and special public recognition. Included is your choice of golf hole to sponsor at the TCA Golf Scramble, availability based on a first come, first serve basis. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

\$2,000 - TEXAS COTTON ADVOCATE

Includes your full color 1 page ad or full page article in our special 2018 "TEXAS COTTON'S STORY" – 10th Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, and 1 registration pass. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI. (See golf hole sponsor eligibility below.)

\$1,000 - TEXAS COTTON PARTNER

Includes your full color half page ad (7.5" x 4.875") in our special 2018 "TEXAS COTTON'S STORY" – 10th Convention Edition Magazine, logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI. (See golf hole sponsor eligibility below.)

\$500 - TEXAS COTTON FRIEND

Includes your full color fourth page ad (3.7" x 4.875") in our special 2018 "TEXAS COTTON'S STORY" – 10th Convention Edition Magazine, logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

***** TCA 2018 GOLF SCRAMBLE HOLE SPONSORS!**

Please note that your firm will receive additional recognition at the golf scramble as a hole sponsor:

- \$2000 ADVOCATE level for an additional \$100
- \$1,000 PARTNER level for an additional \$200
- UNDERWRITING, BENEFACTOR & CHAMPION levels are not subject to additional fees

Pick your golf hole is available on a first come first serve basis. In order to sponsor a hole, you must commit to one of the above sponsor levels in order to be eligible.

***** CAMERA-READY ART REQUIREMENTS:**

We can accept camera-ready art on a disk to the correct size of the ad requested, 4 color or b&w. Preprinted color screened ads are not acceptable. Disks acceptable should be CD-Rom or DVD. Artwork must be saved as a PDF, EPS, TIF, or JPG. Quark 6.5, Illustrator 10 or Photoshop 7 documents are acceptable. Include or embed all fonts and all supporting art, photos and logos.

Line Screen: 300 DPI. Art and/or questions may also be emailed directly to: jencie@comcast.net. If by mail: J. Escue, 3719 Brunswick, Memphis, TN 38133, 901.299.5436. Camera Ready Deadline is April 2, 2018. Custom written ad submission is due by April 2, 2018 (add \$75 design fee, you will be emailed proof for approval). Don't forget to include ad materials!

- _____ Pick up last year's ad
- _____ Camera Ready Ad Provided (submit art by April 2, 2018)
- _____ I want a Custom Ad (request by April 2, 2018 for a \$75 design fee)

***** ADDITIONAL OPPORTUNITIES:**

Job Listings !

Individuals looking for a job or firms looking to find individuals may also place an ad for \$25 per entry in the Convention Edition Magazine.

_____ \$25 (each) _____ Total

Honorariums !

Are you looking to honor an individual/firm responsible for promoting Texas Cotton and helping to create the reputation this association upholds today? Honorariums that you write in honor of another may also be submitted for \$25 per entry in the Convention Edition Magazine.

_____ \$25 (each) _____ Total

*****PAYMENT:**

We are enclosing advertising \$ _____ in the form of:

1) _____ Check (make payable to *The Texas Cotton Association*)

2) _____ Credit Card (please include exact name on card and billing address

American Express # _____ Expires _____ CVS# _____

MasterCard # _____ Expires _____ CVS# _____

Visa # _____ Expires _____ CVS# _____

Discover # _____ Expires _____ CVS# _____

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

3) _____ We will commit now and send our check later.

TCA thanks you for your support of our association! We want to support your mission too! Please let us know if there is specifically anything else that we can do to produce a win-win partnership with you! We value your dollars and want to spend them with you in mind.

Please return your form to:
Texas Cotton Association, P.O. Box 765098, Dallas, Texas 75376-5098