**Cotton Council International**

**2025 COTTON USA Special Trade Mission from Vietnam**

**Lubbock, Texas Industry Seminar**

**Thursday, July 31 – 9:00 a.m.**

**Cotton Court Hotel**

***Texas Cotton – Your Source for Quality and Reliability!***

Welcome Bryce Mikeska

Lubbock Cotton Exchange

Texas Cotton Production Systems Kody Bessent

Plains Cotton Growers, Inc.

Texas Cotton Supply and Quality Carlos Garcia

AMCOT

Texas Reliability of Service, Demand & Logistics Ellen Batchelder

Texas Cotton Association

Texas Cotton Quality in Developmental Research Carol Kelly

Texas A&M AgriLife Research

Cotton’s Sustainability Mission Daren Abney

U.S. Cotton Trust Protocol

Vietnam Presentation STM Delegation

Closing Comments Bryce Mikeska